

The

Signature Series



Top Quality, Affordable
Replacement Windows

ClearChoice^{USA}
WINDOWS
Done Right. Guaranteed.™

Reinventing an Industry and Expanding Replacement Window Access



The "Price-Value" Proposition: Reinventing an Industry
In January 2004, **ClearChoice USA** began offering homeowners top-quality vinyl replacement windows for "\$185 Any Size Installed." This new value proposition created a huge demand in the market, and fueled the engine of an industry success story.

Today, **ClearChoice USA** has independent, licensed owners operating in more than 120 markets throughout the U.S. and Canada, with additional markets being added rapidly. **ClearChoice USA** is one of the fastest growing and most successful replacement window companies in North America.

ClearChoice USA believes the consumer should not have to pay premium prices for premium products. The company is extremely successful because of its ability to offer homeowners the best value for their home improvement dollar. In fact, it's an incredible value!

Service, Support, Value

Local dealer customer service and support with nationwide corporate strength, **ClearChoice USA** is growing rapidly, not only because of its value proposition, but also because the foundation of the business has been built by focusing on its most important asset...*The Customer.*

Licensed dealers work directly with our local customers. Our Dealers bring with them a wealth of experience in the home improvement business. As a local business person, their passion and motivation keeps them closely involved with day-to-day operations and customer satisfaction.

Our Dealers are committed to exceeding the expectations of their customers with high quality premium products and exceptional customer service.



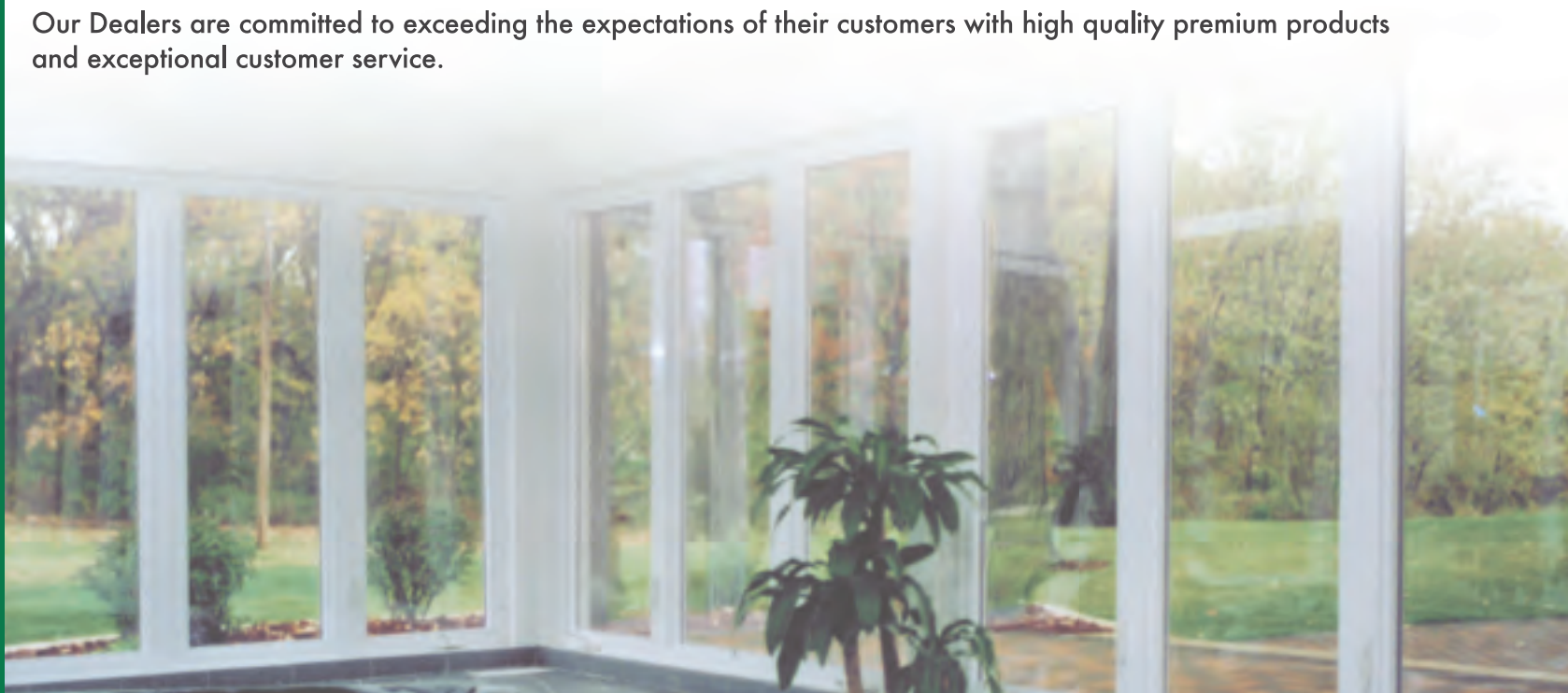
Double Hung



2 Lite Slider



Garden Windows & More



Top-quality Materials and Manufacturing

Computer Integrated Manufacturing

All Signature Series Window and Door products manufactured for ClearChoice USA are made using high-tech, computer integrated equipment and lean thinking, constant-flow production principles.

These highly efficient production paradigms ensure the very highest standards of quality control for your windows. They allow windows to be manufactured for ClearChoice USA within the exact specifications every time. The constant-flow production process keeps your order together as it is made, ensuring that it will be complete and correct at the end of the production line.

Before a window is shipped to the customer, it is thoroughly washed and examined for any flaws. Your windows literally do not touch the ground until they are fully wrapped and ready to ship.

Clear Choice USA is a "customer-centric" company:
Customer satisfaction is our MOST IMPORTANT value.



DETAIL CARE WRAPPING



CLEANING STATION



FRAME CONSTRUCTION



FOUR POINT WELDING



Beautiful Energy-Efficient Double Hung Windows

The Double Hung is considered by many to be the traditional American window. Its styling and operation allow for maximum ventilation. **Signature Series** windows are aesthetically pleasing in design, from the sleek, sight-line interlock and the routed tilt latches, to the clean looking balance covers on the inside.

All of these primary features demonstrate that **ClearChoice USA** is concerned about even the seemingly small details. It also proves that a window does not have to be unsightly to be energy-efficient. All Signature Series windows are energy-efficient with available options that can deliver a **30-40% savings** on your monthly energy bill.

With many glass options and performance packages in most markets including woodgrain interior choices and grid patterns, **ClearChoice USA** has the ability to build a window to your specifications, while still being mindful of your budget.

The **ClearChoice USA** design is made with exacting tolerances on both sashes which minimize lateral and vertical play, thus improving its performance against cold-air infiltration. Since both sashes raise and lower while also tilting into the house, it is also very easy to operate and clean.



Beauty, Elegance & Affordable

This Unit Features:

- Easy Clean Tilt-in Design
- 100% Virgin Vinyl
- Double Pane Insulating Glass
- Resale Value And Beauty



Exceptional Lift-out & Tilt-n-Slide Sliders

Another aesthetically pleasing **ClearChoice USA** design is a sleek window that operates with fingertip ease and gives you maximum glass area. On the standard slider, both sashes can be lifted out to the inside of the home for easy cleaning. The Slider window, sometimes called a glider or roller, is often used in openings where the width is larger than the height.

ClearChoice USA has added a twist, or should we say a tilt, to the normal rolling slider with our Tilt-N-Slide. This optional upgrade will allow the sash to be tilted into the house for even easier cleaning. Even the center section of large 3-Lite Tilt-N-Sliders can tilt into the house. This window is truly unique. Whether you choose the standard rolling Slider or the Tilt-n-Slide, you will have a highly energy efficient window that will improve the value of your home.



A Unique Sense Of Style

This Unit Features:

High-quality Brass Rollers For Smooth Operation

Superior Weeping System To Effectively Drain Water

Both Sashes Lift Out For Easy Cleaning From Inside The Home

1" Insulated Glass Units

Heavy Duty Extruded Screen

Ventilation Limit Latch



Expansive Picture Windows & Geometric Shapes

Picture Windows are the perfect style of window to provide you with an expansive view of your outside world.

ClearChoice USA Picture Window profiles can be made into many dynamic geometric shaped windows. Use your imagination and design the window of your dreams.

While the windows do not ventilate, they provide for maximum visible light and can make the room seem larger and more open. Picture Windows can be combined with any other window style to create truly unique and sometimes spectacular combinations. Like other combination windows that **ClearChoice USA** can make for you, these units can dramatically improve the curb appeal and value of your home. **ClearChoice USA** provides two different profile frames of picture windows to perfectly match any other window in a combination unit, again showing the **ClearChoice USA** attention to detail.



Custom Views & Dramatic Accents

This Unit Features:

More Natural Light Into Your Home

1" Insulated Glass Units

Provides A Clear View Of Your Surroundings

Many Styles Available

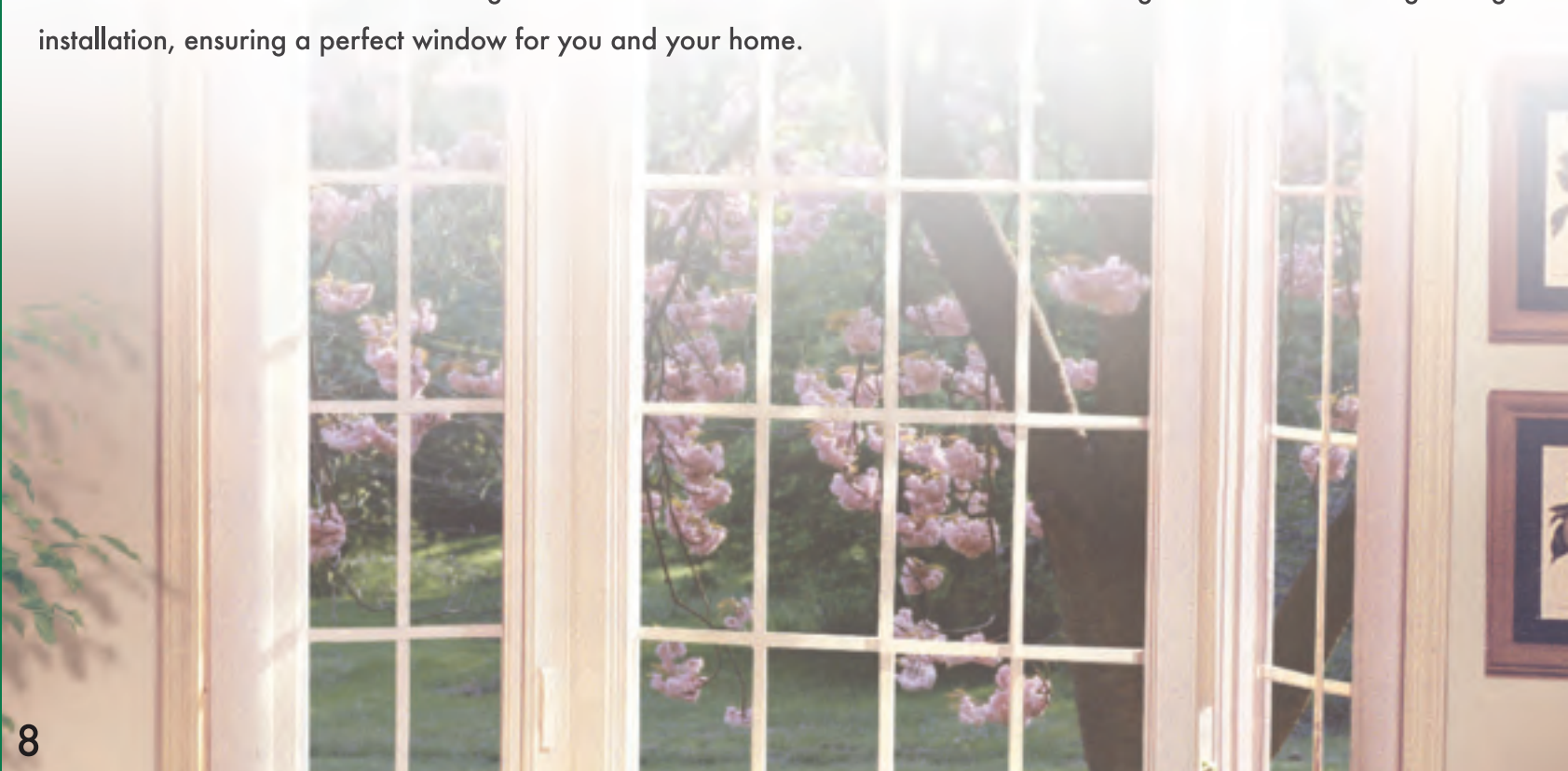


Clean Bay & Bow Windows

ClearChoice USA has named the family of products that include Bay and Bow Windows as Dimensional Projection Windows.

Dimensional Projection Windows open up your room by projecting out from the house, creating additional living space. **ClearChoice USA** offers dimensional projection windows, using only the very best raw materials available. The head and seat board are constructed using only the highest quality 9-ply, Grade-A, 1/4" thick hardwood plywood.

The mullion posts between the windows in the unit are not only structural, but they are also filled with energy efficient die-cut polystyrene foam. The unit is available with an optional insulated seat board, to further protect your home from the cold of winter. The head and seat board are tied together as one, using steel throughrods, making the unit incredibly strong and weather-tight. On Signature Series elite units the mullions are made from furniture grade oak or birch. **ClearChoice USA** has total oversight from manufacturing through installation, ensuring a perfect window for you and your home.



The Best Materials Available

This Unit Features:

**Highest Quality 9-ply, Grade-A,
1/4" Thick Hardwood Plywood.**

Energy Efficient Die Cut Foam

A Clear View Of Your Surroundings

Low-E Glass Available



Attractive and Practical Patio Doors

The right patio door can be a critical entry-way for busy traffic areas of your home. For this you should ensure that you are buying reliability and quality.

ClearChoice USA has created a smooth-rolling door that anyone can operate easily. It literally glides with fingertip ease. A patio door must be easy to operate, but it also needs to be very secure. With a keyed lockset, a thumb-turn dead bolt and a kick lock, **ClearChoice USA** has 3 separate locking points to ensure your family's security.

The thumb-turn dead bolt is high up on the door sash, which makes it hard for small children to reach. Our patio doors are the solution for not only keeping intruders out, but they also help keep the little ones in.

The substantial amount of glass area in a patio door means that you need an energy efficient door to help minimize drafts. **ClearChoice USA** can give you a door with insulated glass thermal performance packages up to a center of glass R-Value as high as R-10.



Functional, Elegant & Spacious

This Unit Features:

Heavy Duty Main Frame

**Superior Strength Fully Welded
& Reinforced Sash**

**New Industry-Leading Ergonomic
Design Exterior Key-lock**

**Custom Made To Any Size, Creating A
Perfect Fit For Your Home**



Our Attention To Detail Makes a GREAT Window System We Use High Performance Glass

ClearChoice USA carefully designed the Signature Series as a window system. This means that each individual window was designed in advance with the "whole" system in mind.

Each individually designed window can be combined with others to provide a harmonious look to your home when the job is done. This is important not only for the overall look of your home, but for a total performance package as well.

Every individually styled window in the Signature Series is welded at both the main frame and the sash, and our welding process goes a step further by fusion-welding the units with only high-tech 4-point dual-stacked welders.

This means that the frame or sash square is welded in all four corners at the same time, making absolutely sure that the square is simply that – square! Some window companies weld with two-point machines, making the possibility of an error much more likely.

All Signature Series Windows are available with a myriad of options and thermal performance glass packages, as high as a center of glass R-10. **ClearChoice USA** prides itself on giving the customer, custom-made windows with the exact components and options that you want.



Quality and Value Done Right

ClearChoice USA aspires to constant improvement and attention to detail. Whether on the product or through our processes and services, we always look for better and more efficient ways to do everything. We seek out resources from even outside our industry to improve our products and value.

We believe we provide one of the highest quality products available, and we consistently deliver it that way. We give you considerable value for your money and that is very important. Beyond that, we continually strive to make it even better.

All windows with insulating glass claim to save you money on energy costs. However, not all insulating glass windows are created equal.

ClearChoice USA windows with High Performance glass can save you significant money on energy costs, but even as important is the fact that their warm-edge or "tru-warm™" design helps to make your home even more comfortable.

Choosing the right glass for your window means choosing the right insulating glass (I.G.) unit. An I.G. unit contains two or three panes of glass and a spacer system that holds the panes together. This creates either one or two insulating airspaces. Similar to the engine in a car, the I.G. unit determines much of a window's performance.

ClearChoice USA has created a family of glass with multiple levels of thermal performance and two different spacer systems. The first is an excellent, standard cost effective system called Intercept. The second is the industry's best optional upgrade called Super-Spacer. No matter which you choose, the performance level of your windows will be superior to windows costing \$1000 or more.

Low-E Glass - These are a series of coated glass products with a transparent, barely visible, high-performance, metallic coating. It also reflects the heat generated by your heating system back into your home. This dynamic effect keeps your home warmer in the winter. In the summer, Low-E reduces relative heat gain so it also keeps your home cooler.





Need A Recession Proof New Product Line, Or Packaging Approach To Grow Your Bottom Line?

Here Are Some Facts You Need To Know...

Clear Choice USA has created a unique business model (international in scope) that may be exactly what you need to avoid a business downturn in a slumping, uncertain economy. It's all about delivering TOP-QUALITY, AFFORDABLE replacement window products to homeowners and others at reasonable prices while delivering attractive and profitable gross margins to you. Our business model generates higher closing rates, higher customer referrals, higher customer satisfaction, and a higher rate of positive word-of-mouth support to grow your locally owned & operated business cost-effectively in any market climate.

The Facts Speak For Themselves:

Last year 27,300,000 vinyl window replacements were installed in the U.S. according to the American Architectural Manufacturers Association. Reportedly the industry has only a 2% market penetration rate of this large and growing homeowner market. Assuming this is correct, there may be as many as 136,500,000 houses in the U.S. with 1,296,750,000 windows that need replacement.

While impressive in number of window units, the replacement window industry market penetration rate is very low as compared to the potential sales opportunity. This is because of overpriced windows (\$1,000.00+/-) that dominate the market on one end and cheap, low-priced windows on the other. Clear Choice USA offers a TOP-QUALITY, AFFORDABLE vinyl replacement window product option with advertised prices starting as low as \$185 installed.

With leading edge, attractive homeowner value options, the final value-added sales price can easily reach significant volume at attractive gross margins. This still represents a significant savings to homeowners and a significant TOP-QUALITY, AFFORDABLE homeowner value proposition.

We provide exclusive territories, identified by zip codes, to our licensees to operate as a Clear Choice dba within their local market. In their exclusive territory a Clear Choice USA licensee can access our proprietary branding, sales, and marketing programs, and business techniques to drive leads and generate sales. Licensees are also free to sell other products and services under other corporate names.

DO THE MATH! Our scalable business model ensures you have a profitable business as large as you want in good, or uncertain financial times. This represents a significant business opportunity for you in the market place now and in the future.

Today, homeowners are looking for practical ways to reduce their household expenses and monthly utility bills. Our Energy Star® window replacement products deliver a 30-40% monthly utility savings. Included with our TOP-QUALITY, AFFORDABLE windows this is a COMPELLING, highly competitive package.

If you are serious about wanting to find a viable approach to continuing to grow your business and profitability in today's uncertain economy, you owe it to yourself to investigate the unique business model developed by Clear Choice USA and the potential it represents for your business in the months ahead.

Call or visit online for details today!

866-725-8674
www.clearchoice-usa.biz


ClearChoice USA
WINDOWS
Done Right. Guaranteed.™